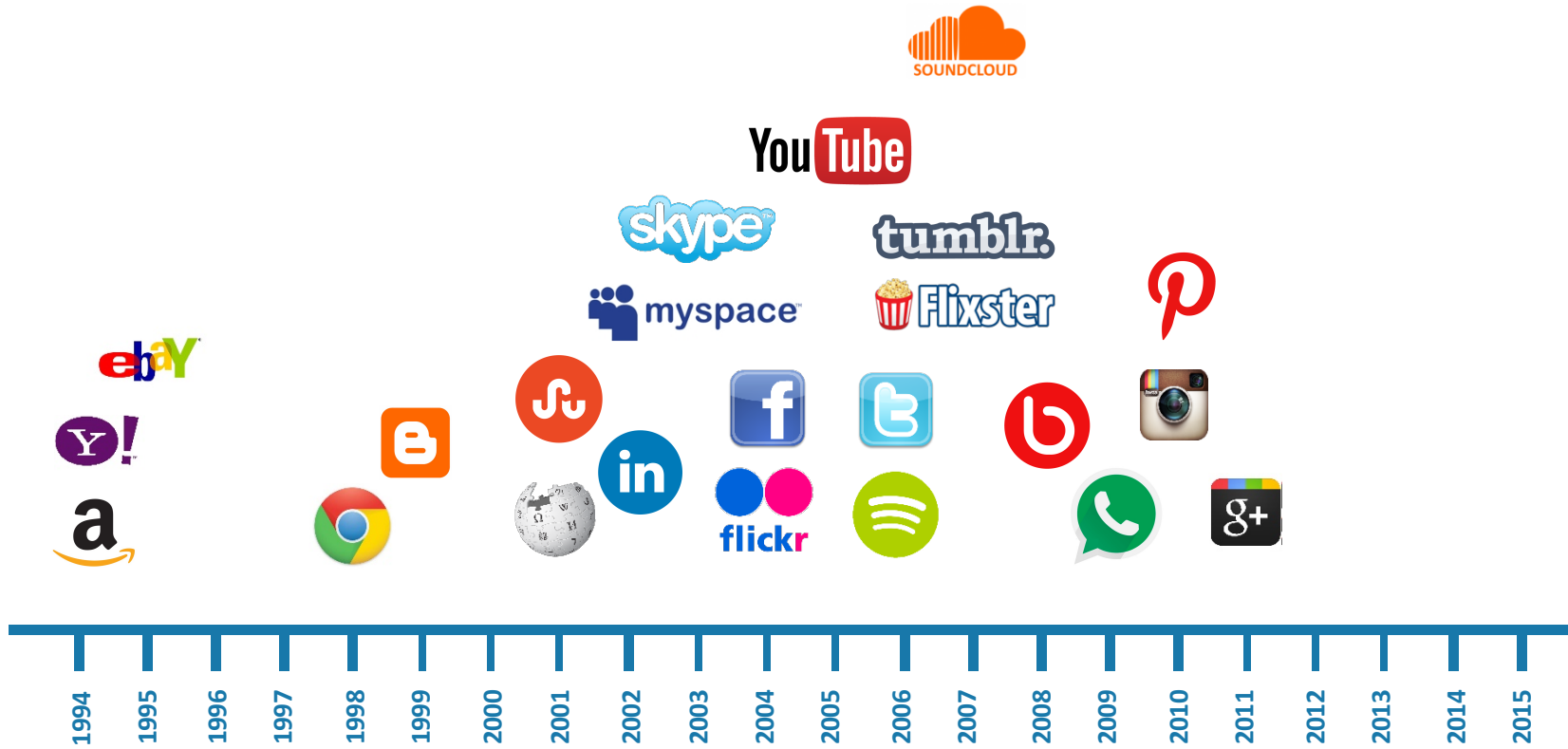




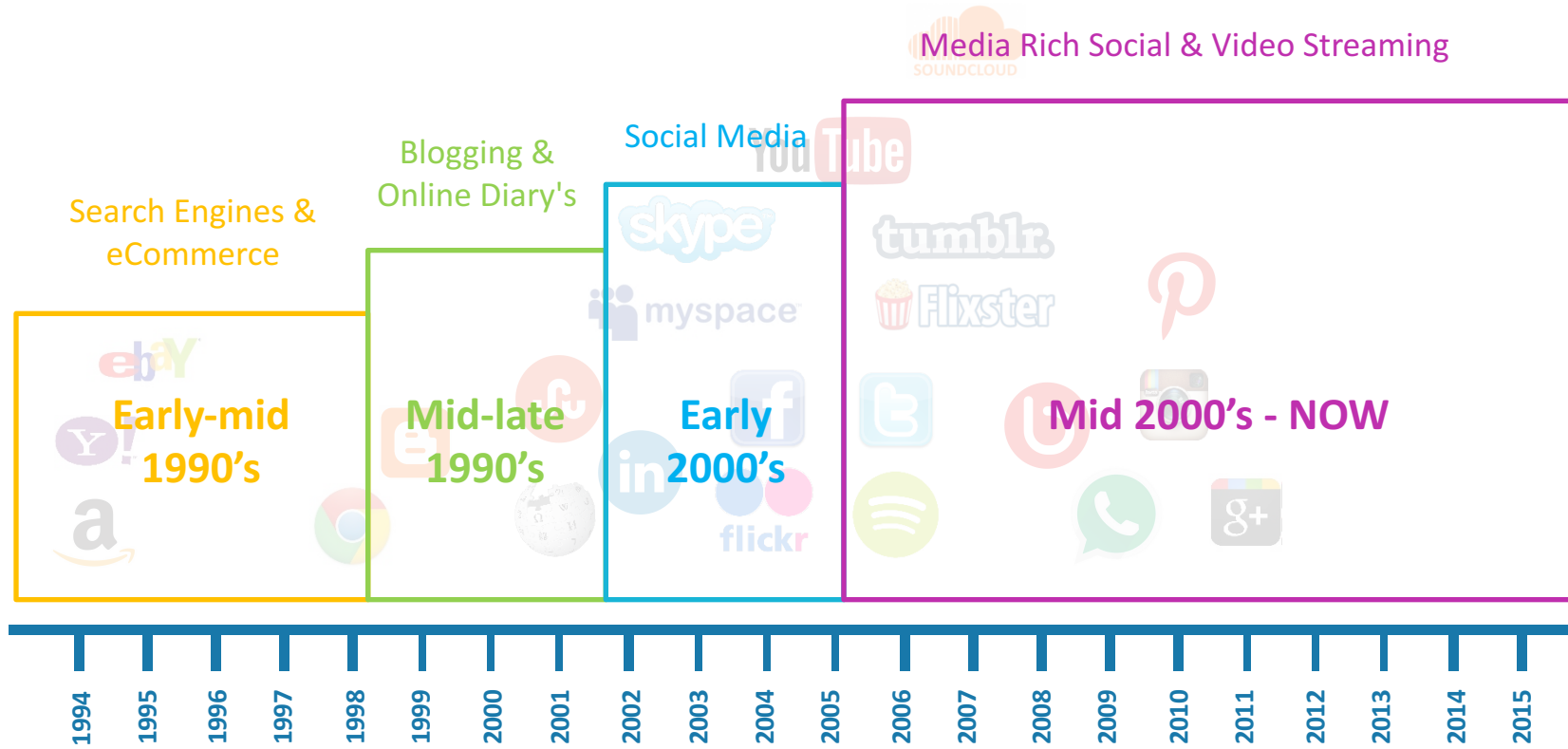
How far has Social Media come  
in the last decade?

digital business podcast





**Where it all started....**



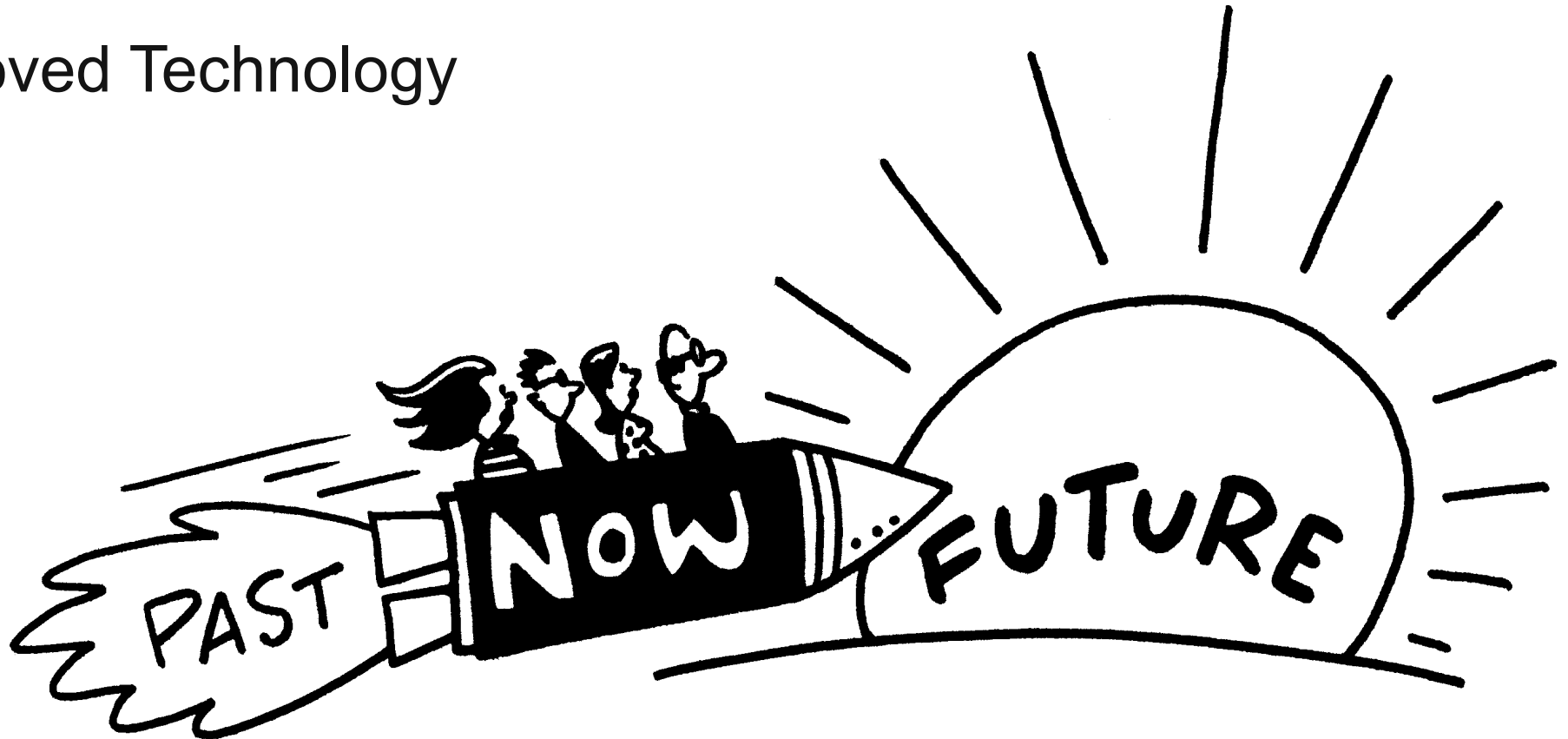
# How Social Media has Grown.

1. Improvements in Connectivity Speeds
2. Advancements in Technology
3. Integration of Functionality on Devices
4. Improved Camera & Video Functionality
5. Killer Apps & Real Time Streaming

**Social Media Advancements.**



1. Real-time Video Streaming
2. Augmented Reality Technologies
3. Improved Technology



POKÉMON™  
GO

The logo for Pokémon GO. The word "POKÉMON" is written in a bold, yellow, bubbly font with a blue outline and a 3D effect. Below it, the word "GO" is written in a large, blue, circular font. The letter "G" is white with a blue outline, and the letter "O" is blue with a white outline. Inside the "O", there is a white circle with a red top half and a white bottom half, resembling a Poké Ball. The background of the "GO" letters is a dark blue space with white stars and a blue horizon line. A small "TM" trademark symbol is located to the right of the "MON" part of "POKÉMON".



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