



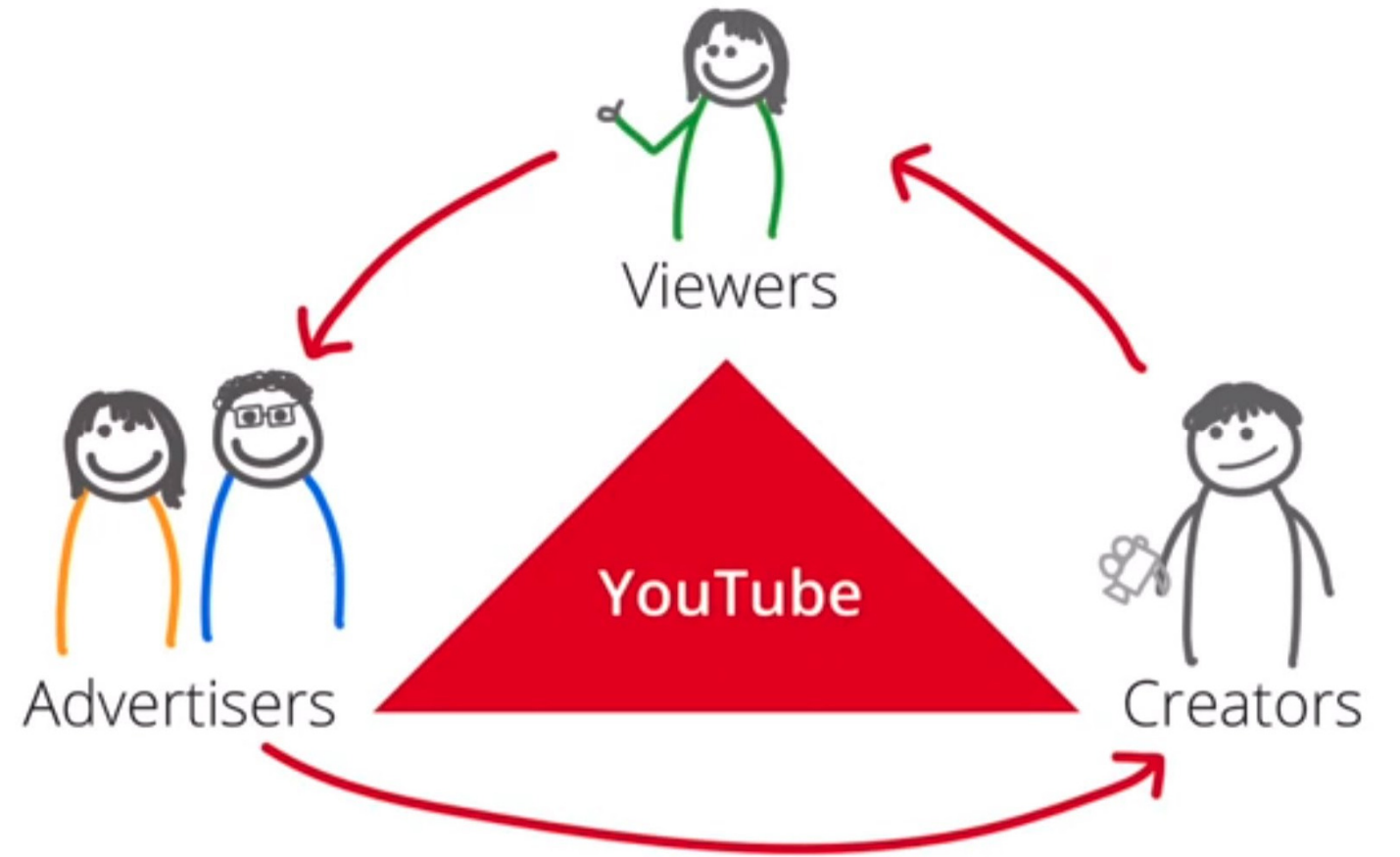
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# Can a Business actually earn money through Social Media Channels?

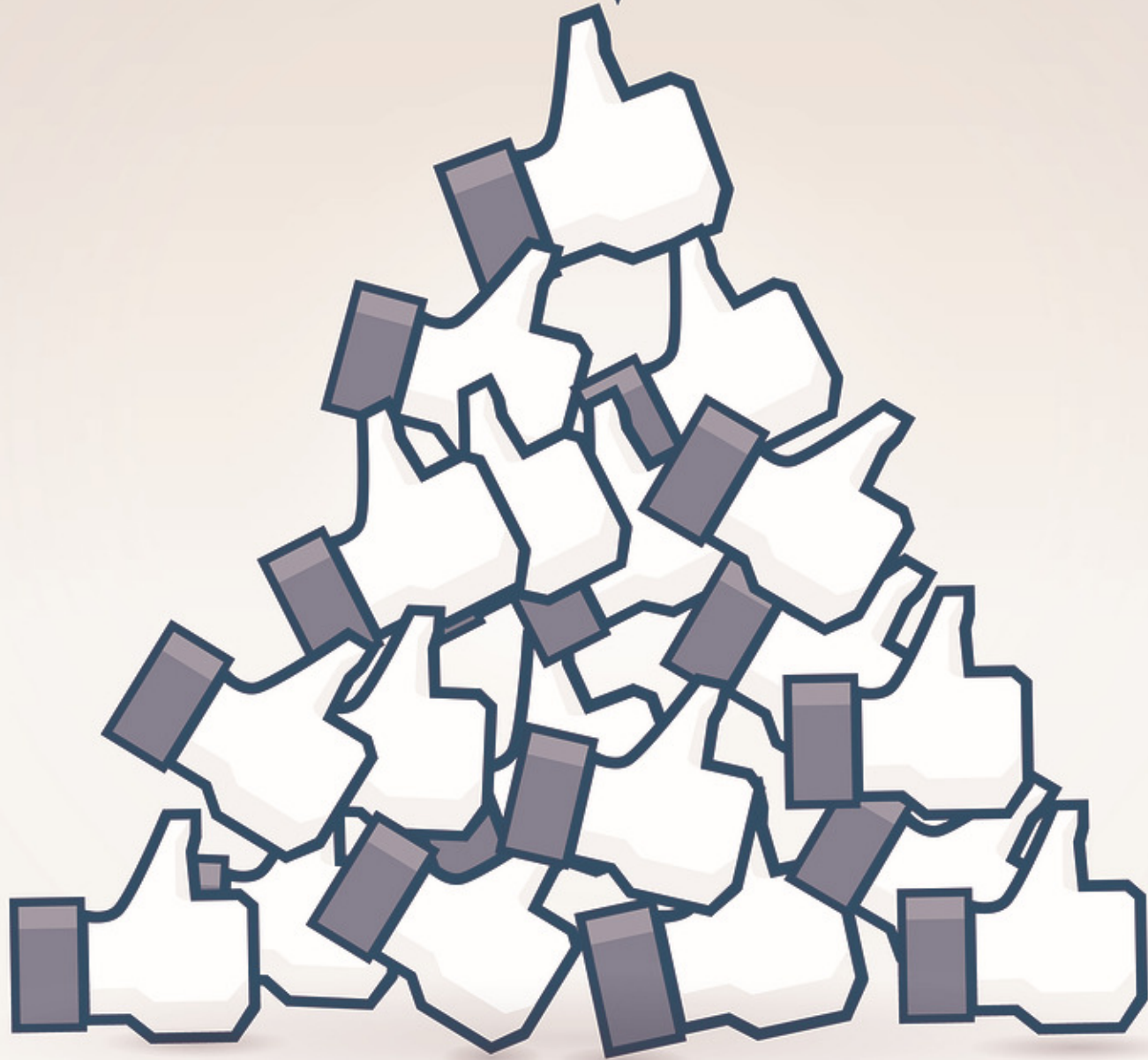
digital business podcast range

You can earn a **Fortune** through **\$ocial Media**.





We love it



BIG BASE

=

BIG MONEY



## The Success of Monetising Channels will depend on:

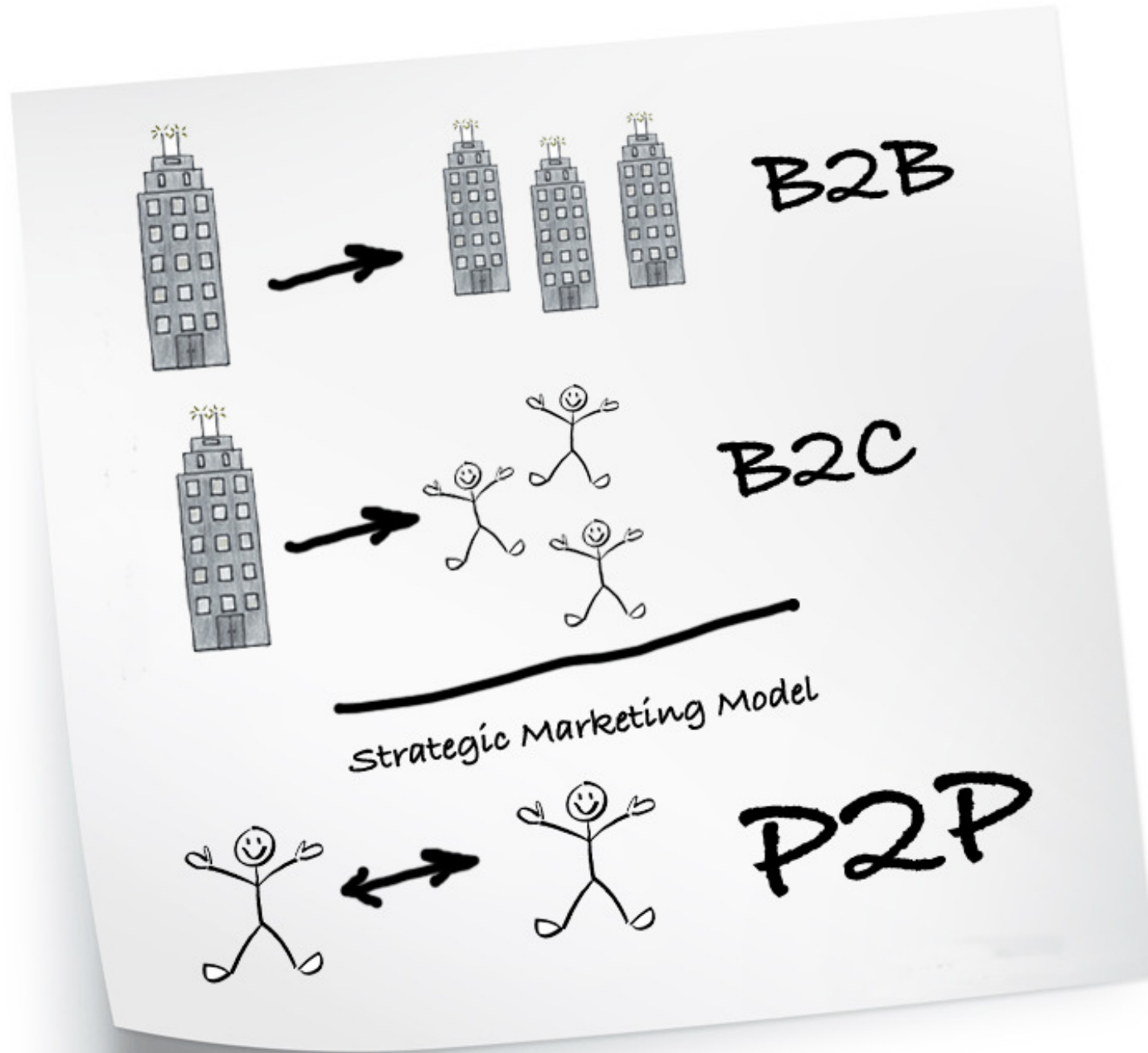
- The channels that the business is using to promote itself.
- How well that social media channel allows for monetisation.
- The quality and frequency of the content that is posted.
- How desirable the product that they are selling is.

**Don't use HARD SELL on Social Media.**



# Build Relationships before the Hard-Sell





# B2B

Business to Business

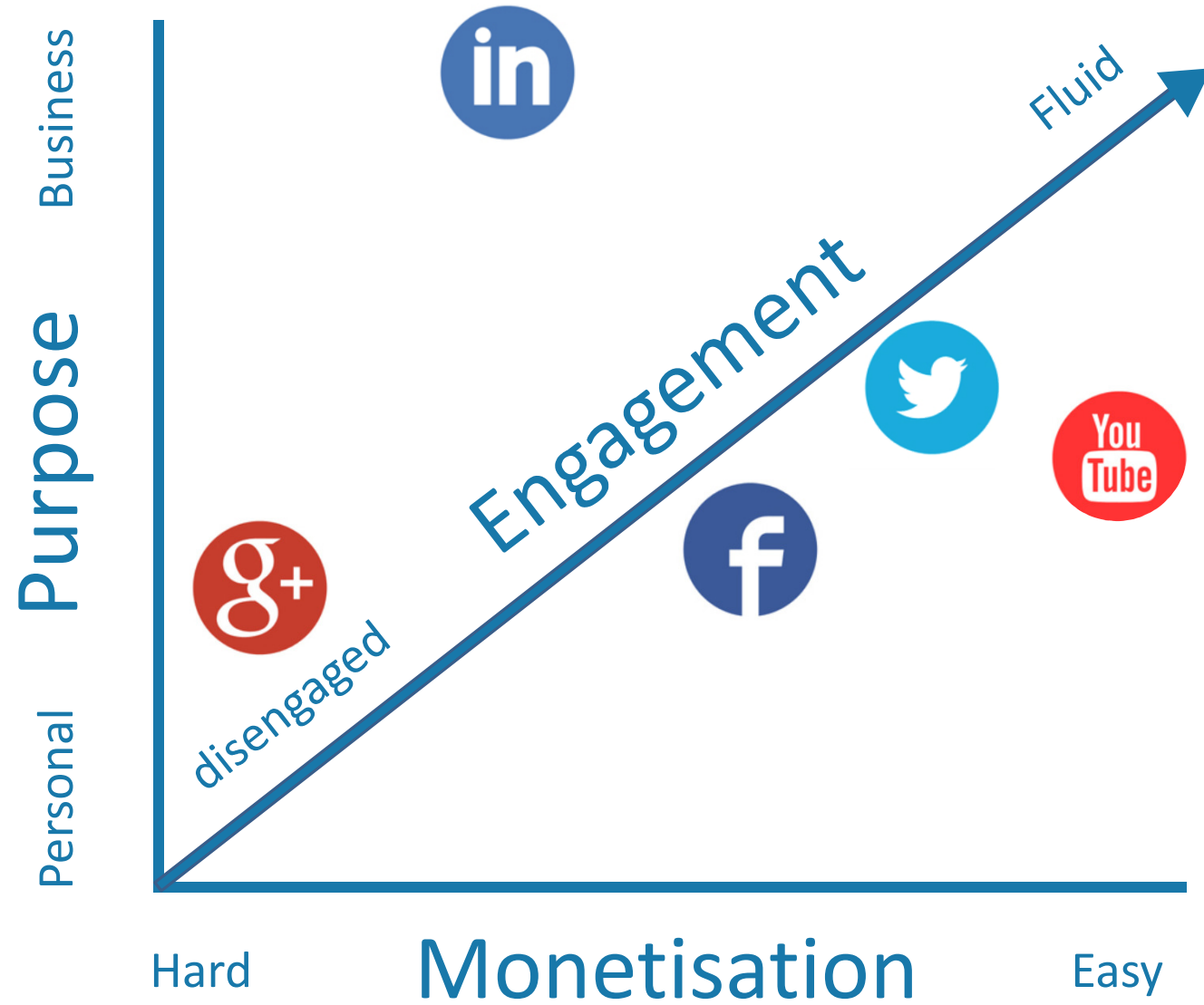
# B2C

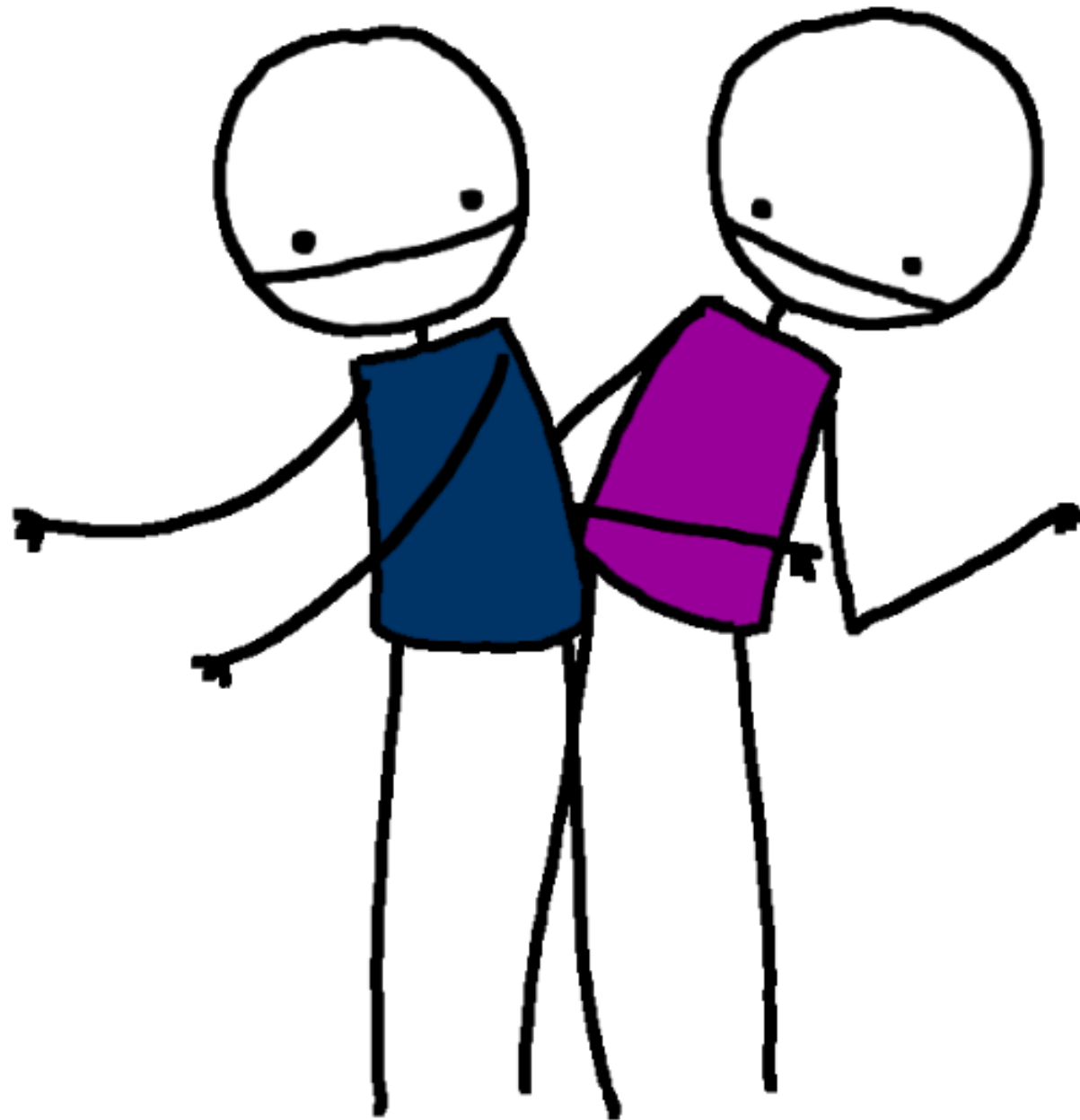
Business to Consumer

# P2P

Person to Person







Engagement &  
Monetisation go..

**Hand in Hand**

## Key things to remember:

- Social Media is a Person to Person Relationship
- Take your time to build the Bonds & Relationships
- Build the Trust between potential Clients.

**You can make Money via Social !**





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